

Today it is vital to offer your Customers the ability to pay by card. Whether you wish to accept cards face to face, over the phone, online or offsite betting eg. race meetings, we have a range of options that can be tailored to your business, including the latest terminals with a variety of value added services.

How AIB Merchant Services can support Bookmakers

AIB Merchant Services is a market leader in the Gaming industry. We already provide card acceptance facilities to National and Independent Bookmakers.

By accepting cards you are -

- Helping to reduce the numerous risks associated with handling large amounts of cash.
- It also gives you incremental sales opportunities as it allows potential Customers to pay for their bet immediately, reducing lost opportunities.
- Offers your Customers the convenience of not having to carry cash.

A variety of card payment options are available -

Our terminals can be fixed (counter based) or Bluetooth.

Our web based card acceptance facility (**Virtual Terminal**) enables you to accept Credit and Debit card transactions by phone. It can be activated on any PC with internet capability.

The **GPRS Mobile Terminal** is an ideal solution for accepting payment wherever the Customer needs to pay as the terminal connects through a mobile network.

Our terminals can also integrate with your Point of Sale systems.



Why choose AIB Merchant Services

We are committed to understanding your business and providing card acceptance services that add value to your business.

- We provide flexible, transparent and competitive pricing.
- Fully serviced Merchant Helpdesk.
- AIB Merchant Services is a “One-Stop-Shop” for your company’s card processing requirements.
- We facilitate e-commerce processing.
- Full support with PCI DSS certification.
- Broad Multicurrency capability.
- Dedicated Relationship Manager, who is your single point of contact within AIB Merchant Services.
- Tailor-made solutions for all business types.
- We accept most major International Credit and Debit cards.

AIB Merchant Services prides itself on working with businesses to understand their requirements now and into the future. We have the expertise to assist our Merchants when deciding on the most appropriate payment solution for their business.

For more information, contact us on

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